



- (512) 745-1690
- bliz.longoria@gmail.com
- www.blizlongoria.com

Hello! I'm Brittany,

a creative who is deeply passionate about branding, book design, and illustration. I am fueled by a relentless desire to learn and grow professionally and am constantly seeking out new challenges and opportunities. I love transforming concepts into engaging visual narratives, utilizing my expertise across print and digital platforms.

Skills

Photoshop	Art Direction
Illustrator	UX/UI
InDesign	Wireframing
After Effects	Invision
Branding	Powerpoint
Social Media	Excel
Production	Illustration
Editorial Design	Procreate
Print Production	Self Publication

BRITTANY LIZ LONGORIA

Visual Design • Illustration

Experience

Hellas Construction, Inc. • Austin, TX

Graphic Designer
October 2021 to Current

- Develop original, innovative, and creative marketing pieces (including brochures, emails, landing pages, whitepapers, product guides, flyers, signage, ads, etc.)
- Presentation design for bids, tradeshow, and internal use
- Create branded material for tradeshow, bids, and clients
- Design logos for products and events
- Design and maintain imagery, website graphics, and other design items
- Print production of sales materials, branded outgoing mail, packaging, etc.

National Instruments • Austin, TX

Graphic Designer
March 2019 to August 2021

- Assisted in the creation of an entire new icon system after a large rebrand
- Designed keynote presentations for large tech tradeshow
- Worked in conjunction with a large team of art directors, project managers, and copy writers under tight deadlines
- Design and maintain imagery, website graphics, and other design items
- Designed within established branding systems

Dos Mundos Creative • Austin, TX

Junior Visual Designer
January 2019 to August 2019

- Produced motion graphics for various clients and in-house use
- Maintained and upkept social media presence
- Collaborated closely with a team of designers
- Created mock ups for company portfolio

Education

Texas State University • San Marcos, TX

BFA Communication Design
2016